

WATCH YOUR STEP

KEEP HALLOWEEN NIGHT SAFE FOR PEDESTRIANS

Every Halloween, monsters, zombies and ghouls fill the streets across the United States to celebrate. However, AAA recently uncovered some frightening statistics. AAA found Oct. 31 to be the deadliest night of the year for pedestrians, according to the AAA Foundation for Traffic Safety.

5 EASY TIPS to help motorists keep the roadways safer this Halloween:

- ① **Avoid neighborhood shortcuts.** If possible, avoid cutting through residential streets where trick-or-treaters are likely to be present.
- ② **When providing directions to a party,** try not to route guests through neighborhoods unnecessarily.
- ③ **Watch for children in the street.** Excited trick-or-treaters, often in dark costumes, may not pay attention to traffic and cross mid-block or between parked cars.
- ④ **Slow down.** According to the AAA Foundation for Traffic Safety, a pedestrian is more than twice as likely to be killed if they're hit by a car traveling at 35 mph, compared to 25 mph.
- ⑤ **Drive sober.** Always designate a sober driver if you plan to drink. Visit www.PreventDUI.AAA.com to learn more.

5 SIMPLE STEPS to help parents keep their trick-or-treaters safe, too:

- ① **Trick-or-Treat together.** AAA recommends that parents accompany young trick-or-treaters at least until the age of 12.
- ② **Make a plan.** Review trick-or-treating safety precautions and plan the route ahead of time.
- ③ **Check costumes.** Choose disguises that don't obstruct vision and opt for non-toxic face paint instead of masks.
- ④ **Buckle up.** If you're driving trick-or-treaters between neighborhoods, use appropriate car seats and have children exit and enter on the passenger side of the car.
- ⑤ **Use reflective gear.** Reflect as much light as possible from Halloween costumes, treat bags, bracelets and shoes. Reflective adhesive strips are inexpensive and easy to apply.

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For additional tips to keep safe,
visit AAA.com/SafetyMatters.

