

**AAA
Publishing**

As one of the world's largest travel information publishers, AAA complements its travel agency services with trip planning information and services available on AAA.com, through mobile devices and in print.

**Online
Resources:
TripTik Travel
Planner and
Travel Guides**

The interactive TripTik Travel Planner on AAA.com allows users to access detailed, interactive maps for a single location or create complete trip itineraries, with stopovers and driving times. Winter weather, historic congestion, scenic byways road detail and a route modification tool let the user fully customize the trip.

The searchable Travel Guides on AAA.com feature detailed destination, attraction and event information online. Written by our team of travel editors, Travel Guides include key points of interest, AAA Picks, 3-day itineraries, walking tours and insider information from our team of hotel and restaurant inspectors. Hotel and restaurant listings provide Diamond Ratings, location information, pricing and descriptive details.

**Mobile
Products:
eTourBook
Guides, Apps
and AAA
Mobile Web**

Downloadable eTourBook guides for 101 top destinations are available at AAA.com/ebooks, free to members, in formats for popular e-readers and smartphones with e-reader apps. The guides include detailed destination information, AAA Approved and Diamond Rated hotel and restaurant listings, AAA Editors Picks for attractions, events and nightlife, trip itineraries and insider information.

AAA travel information is also accessible on the go through AAA apps and the AAA Mobile Web service for smartphones. The AAA Mobile app provides GPS-enabled maps and directions to addresses, hotels, restaurants, national parks and more. AAA Mobile Web provides a mobile version of the AAA.com site for use on Web-enabled smartphones. Visit AAA.com/mobile.

**Printed
Materials:
Guidebooks,
Maps and
Routings**

AAA publishes 33 regional TourBook guides covering the United States, Canada, Mexico and the Caribbean, available to members at AAA and CAA club offices. Listings include some 59,000 AAA Approved and Diamond Rated hotels and restaurants, 21,000 attractions, 20,000 events and 7,400 destinations.

AAA's GIS/Cartography department researches and produces more than 85 sheet maps, 800 TourBook guide maps and 900 strip maps used at AAA/CAA offices to create the traditional TripTik routings for members.

AAA TourBook guides, sheet maps and strip maps are printed on paper certified by third-party standards for sustainably-managed forestry and production.

**AAA Diamond
Rating System**

AAA began field inspections of lodgings and restaurants in 1937. The early rating system evolved into the current Diamond Rating System for lodgings and restaurants. AAA's professionally trained inspectors use published guidelines to evaluate properties as a service to members.

AAA rates more properties than any other rating entity and is the only rating

system that covers the United States, Canada, Mexico and the Caribbean using on-site professional evaluations guided by member priorities. AAA Approved lodgings and restaurants are assigned a rating of One to Five Diamonds. Less than one-third of AAA Diamond Rated properties receive the prestigious Five Diamond Award® designation.

AAA travel information professionals including the inspectors and travel editors share their expertise with first-person travel stories on the AAA TravelViews blog and real-time information on Twitter.

AAA Retail Publications

AAA publishes a variety of digital and printed retail travel products sold at AAA offices, online booksellers and in select bookstores. Popular publications include *Traveling With Your Pet: The AAA PetBook®*, which lists more than 14,000 places to stay and play including AAA Approved and Diamond Rated hotels. The *AAA Road Atlas* series provides reliable, up-to-date coverage of the United States, Canada and Mexico. Other retail titles include AAA Spiral Guides and AAA TravelBook guides for international destinations.